



23 — 26  
JULY 2023

Melbourne Convention  
and Exhibition Centre

## Create big business at foodpro in 2023! Australia's largest event for food and beverage manufacturing is returning to Melbourne.

For over 50 years foodpro has driven the industry forward, featuring the latest equipment, technology and industry insights all in one place.

Exhibiting gives you a unique opportunity to reach top decision makers, foodpro visitors are professionals with real buyer power, seeking the best equipment from trusted suppliers.

Remain at the forefront of today's ever-changing market, secure your spot at foodpro 2023.

### Why exhibit?

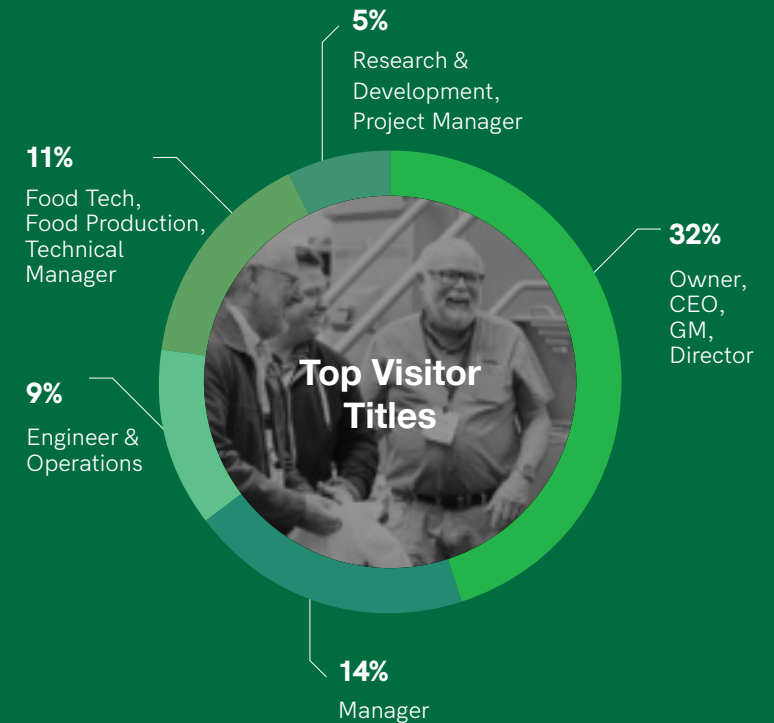
Connect with qualified industry buyers and decision makers

Generate immediate and long-term sales leads

Place your products in front of potential buyers

Build a prospect database and confidently follow up

Increase brand awareness and put your company ahead of competitors



### Top Visiting Sectors



FOOD & BEVERAGE  
MANUFACTURING



RETAIL &  
DISTRIBUTION



SERVICE &  
SUPPLIERS



EDUCATION &  
GOVERNMENT



PRIMARY PRODUCERS  
& PROCESSORS



FOOD SERVICE &  
HOSPITALITY



RESEARCH &  
DEVELOPMENT

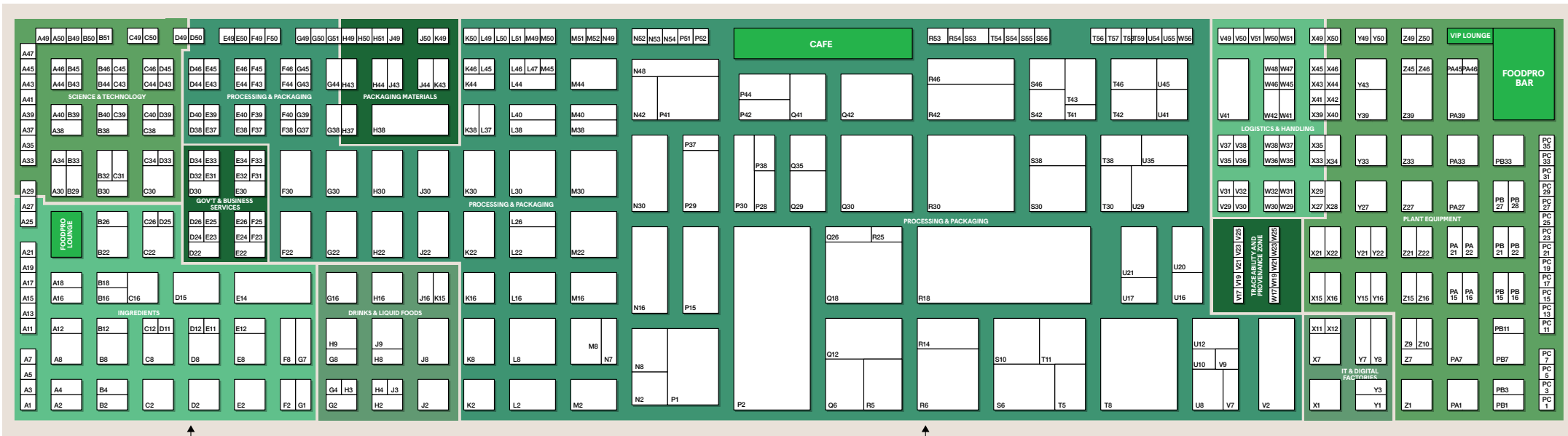


FOOD SAFETY  
& HANDLING

### Top visiting companies

- Allied Mills
- Arnott's Biscuits
- B.E Campbell
- Baiada Poultry
- Bega Cheese
- Cerebos
- Coles
- Devondale Murray Goulburn
- Diageo
- George Weston Foods
- Goodman Fielder
- Inghams
- Kellogg's
- Lion Dairy & Drinks
- Manilda Group
- Mars
- Mccain Foods
- Midfield Foods
- Midfield Meat International
- Nestle Australia
- Parmalat Australia
- Retail Ready Operations Australia
- Sanitarium Health & Wellbeing
- Unilever Australia
- Woolworths

# foodpro has your market covered



## Stand Rates

| Size   | Open Sides | Space Only     | Shell Scheme   |
|--------|------------|----------------|----------------|
| 9sqm   | 1          | \$5,540 + gst  | \$6,305 + gst  |
| 12sqm  | 1          | \$7,190 + gst  | \$8,210 + gst  |
| 18sqm  | 1          | \$10,490 + gst | \$12,020 + gst |
| 27sqm  | 1          | \$15,440 + gst | \$17,735 + gst |
| 36sqm  | 1          | \$20,390 + gst | \$23,450 + gst |
| 54sqm  | 1          | \$30,290 + gst | n/a            |
| 72sqm  | 1          | \$40,190 + gst | n/a            |
| 108sqm | 1          | \$59,990 + gst | n/a            |

\$250 + GST per corner loading will apply.

### SPACE ONLY

A blank canvas to build your base. This package includes marketing package and insurance.

### SHELL SCHEME

Eye-catching, walled and illuminated. This package includes walls, carpet, lighting, fascia board with your company name; marketing package and insurance.

### WALK ON PACKAGES

*Additional \$95 per sqm*

Get straight in. This package includes all Shell Scheme features and furniture including compact café table, chairs, large lockable cupboard, basic power connection and shelving.

Find the right option for your business, get in touch with our team today:

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**Leanne Dawson**  
Client Manager  
+61 3 9261 4560



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